



**AVASK**

**GPSR GUIDE**

## WHAT IS GPSR



GPSR is a new regulation established by the European Commission that will serve as the fundamental legal framework for ensuring product safety in the European Union market. It will replace the current General Product Safety Directive and the Food Imitating Product Directive, taking effect from December 13, 2024 .

Scope of Application: All non-food products sold offline and online.

*Note: Previously, only products bearing the CE mark were required to appoint an European Representative. From December 13, 2024, all products sold in the EU must designate an European Representative.*

## WHAT IS EUROPEAN AUTHORIZED REPRESENTATIVE AND UK AUTHORIZED REPRESENTATIVE

European Authorized Representative, refers to a natural person or legal entity that represents manufacturers outside the European Union in fulfilling specific duties. UK Authorized Representative refers to a natural person or legal entity that represents manufacturers outside the United Kingdom in fulfilling specific duties.

# THE RELATIONSHIP BETWEEN GPSR AND EUROPEAN AUTHORIZED REPRESENTATIVE



One of the compliance requirements under the GPSR policy is the appointment of an European Authorised Representative . This means that compliance with GPSR includes the necessity for an EU Representative. Under the new GPSR policy, the mandatory registration of an EU Representative is not only required for CE marked products but also for non-CE marked products. This broadens the scope of products that need to appoint an EU Representative, ensuring that all products sold within the EU, whether online or offline, have a designated contact person within the European Union for matters of product safety and compliance.

## EU AUTHORIZED REPRESENTATIVE AND UK AUTHORIZED REPRESENTATIVE

### Basic Services:

- ✓ 1.1 Provide the EU Authorized Representative information for the seller's products.
- ✓ 1.2 Review the seller's existing or assist the seller in issuing the EU Declaration of Conformity or Performance Statement.
- ✓ 1.3 Check and file the content of the seller's product test reports or product certificates.
- ✓ 1.4 Check and file the labels of the seller's products.

# EU AUTHORIZED REPRESENTATIVE AND UK AUTHORIZED REPRESENTATIVE



- ✓ 1.5 Keep the EU Declaration of Conformity or Performance Statement well and provide them to the authorities or customs for review at any time; keep the technical documents well and provide them to the authorities or customs for review at any time.
- ✓ 1.6 In case of official review, provide all the information and documents required to prove product conformity in an official and understandable language, cooperate with the official review, including taking corrective measures to remedy non-compliant actions, reduce product risks, and minimize seller losses.
- ✓ 1.7 When there are changes and updates to relevant regulations, provide compliance advice for the seller's products in a timely manner according to the new regulations.

## **Value-Added Services:**

2.1 Help sellers with product compliance, point out issues on the product, packaging, packaging, or accompanying documents, and assist sellers in making modifications.

2.2 Provide suggestions for modifications to the content of the seller's product test reports or product certificates, or point out the types of test reports that need to be supplemented.

2.3 Provide suggestions for modifications to the content of the seller's product labels or point out the content that needs to be supplemented.

*\$250 - Low risk: General/Electric(CE) products | \$450 - Medium risk: Toys / non CE product  
High risk: Cosmetic / Medical / Chemical product case by case*

# DOCUMENTS REQUIRED



PRODUCT TYPE	DOCUMENT	EXPLANATION	REQUIREMENTS
General	Label	The requirements of different products are different, you can see the detailed requirements on the second page.	<ol style="list-style-type: none"> <li>Documents must be less than two years old</li> <li>Documents must not expire within the next 12 months, they must last the duration of the service.</li> <li>Testing documents must show PASS and no FAIL's</li> <li>Random periodic checks on test houses.</li> <li>Random checks on accreditations to detect fraud.</li> </ol>
	3rd Party Manufacturing Accreditation	<ul style="list-style-type: none"> <li>Are needed to demonstrate the competence of a manufacturer.</li> <li>Can consist of ISO 9001 or other accreditation , Good Manufacturing Practice (GMP) certificate , Other formal audit document.</li> </ul>	
	Declaration of Conformity to support CE mark	<ul style="list-style-type: none"> <li>This is a product risk assessment</li> </ul> *Evidence to show if a product is safe and allowing you to use a CE mark on your product	
Wood	Evidence of source of Wood	Anything that is made from Wood including cardboard, must be sourced from ethical sources, must not be from illegal deforestation and must provide evidence to show this.	
Food Contact Material	BPA (Bis - Phenol A) Testing		
Toys	EN71 testing report		
Electrical	RoHS Testing	The Restriction of Hazardous Substances (RoHs) applies to batteries and shows that the batteries contain non-heavy metals.	

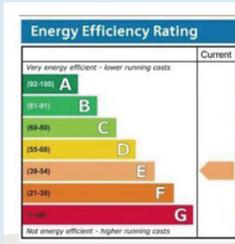
# REQUIREMENTS FOR THE LABEL



PRODUCT	REQUIREMENTS	REQUIREMENTS	NOTE
<p>General Products</p>	<ol style="list-style-type: none"> <li>Contact Information of the Representative and Manufacturer ( Company name, business address, email address/URL).</li> <li>Commodity safety and warning information (in the language of the country of sale).</li> <li>Product type, batch, serial number, or other information that facilitates identification of the goods.</li> </ol> <p>*Note: Labels can be affixed to the product, product packaging, product parcel or accompanying documents, and the above information can be affixed separately or on the same side of the product.</p>	<p>The sample label includes the following information:</p> <ul style="list-style-type: none"> <li>Model: _____</li> <li>FCC ID: _____</li> <li>Input voltage current: _____</li> <li>Output Power: _____</li> <li>Battery: _____</li> <li>Charging Time: _____</li> <li>Manufacturer: _____</li> <li>Address: _____</li> <li>EC REP: _____</li> <li>UK REP: _____</li> <li>WARNING: This bag is not a toy. To avoid danger of suffocation, keep this plastic bag away from babies and children. Do not use this bag in cribs, beds, carriages or play pens.</li> <li>This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.</li> <li>FR: ÉLÉMENTS D'EMBALLAGE À SÉPARER ET À DÉPOSER DANS LE BAC DE TRI</li> <li>FR: Cet appareil, ses accessoires, cordons et batteries se recyclent</li> <li>Production batch number: xxxxxxxxxxxx</li> <li>UK CA CE</li> <li>FCC</li> <li>Country of origin: Made in china</li> <li>Date: November 28,2023</li> <li>2 pcs</li> <li>1234567890</li> <li>Made In China</li> </ul>	<ol style="list-style-type: none"> <li>Not all products need the CE mark, If it's for public use or interacts with the public. If it's for Safety / Personal Protective Equipment / Electrical / Toys, then yes.</li> <li>Is it Food Contact Material?</li> <li>What logos are present and missing?</li> <li>Is there an address?</li> </ol>
<p>Toys</p>	<ol style="list-style-type: none"> <li>Show age range of use</li> <li>Include this marking if not intended for use on infants under 36 months of age</li> <li>In the case of functional or water -based toys, indicate the relevant warnings.</li> </ol>		<ol style="list-style-type: none"> <li>Is the product name and/or picture?</li> <li>Can you easily tell what the product is?</li> </ol>
<p>Electrical</p>	<ol style="list-style-type: none"> <li>(Restriction of Hazardous Substances ) RoHs. The Restriction of Hazardous Substances (RoHs) applies to batteries and show s that the batteries contain non heavy metals.</li> </ol>		<ol style="list-style-type: none"> <li>Is the information misleading?</li> <li>Is it medical or a chemical?</li> </ol>

# REQUIREMENTS FOR THE LABEL



PRODUCT	REQUIREMENTS	REQUIREMENTS	NOTE
Electrical	<p>2. —WEEE Symbol (Do Not Dispose) :The 'Do Not Dispose' logo is a legal requirement. For products placed on after 13th August 2005 you can either.</p> <p>2.1. Add a bar underneath the wheeled bin.</p> <p>2.2. Specify the date the product was placed on the market under the bin.</p>		<p>1. Not all products need the CE mark, If it's for public use or interacts with the public. If it's for Safety / Personal Protective Equipment / Electrical / Toys, then yes.</p> <p>2. Is it Food Contact Material?</p> <p>3. What logos are present and missing?</p> <p>4. Is there an address?</p> <p>5. Is the product name and/or picture?</p> <p>6. Can you easily tell what the product is?</p> <p>7. Is the information misleading?</p> <p>8. Is it medical or a chemical?</p>
Wood	<p>The FSC is a voluntary organization and not mandatory if this logo -is used they must be checked for registration.</p>		
Energy - intensive products	<p>Energy efficiency labels are required for any energy - intensive household appliance, which includes light bulbs, washing machines, televisions.</p>		
Food Contact Material	<p>BPA(Bis - Phenol A) Testing</p>		